

*Q: Why should I use the Developmental Snapshot instead of one of the other paper-based assessments?*

*A: Unlike paper-based tests, the Developmental Snapshot is accessible online and is scored instantly. It's inexpensive, quick, and easy. In addition, your child's scores are stored and plotted on a dynamic graph, which you can access through a confidential and secure account.*

*Q: How long does it take to complete the Developmental Snapshot?*

*A: Only 5–10 minutes. There are 52 age-ordered questions to which you answer "Yes" or "Not Yet." Once you answer "Not Yet" five times in a row you're done and the assessment is immediately scored.*

*Q: What if my child scores in the at-risk category?*

*A: You have a couple of options. If you're concerned, you can make an appointment with a pediatrician or speech-language professional (SLP) for a comprehensive evaluation. Otherwise, we recommend increasing your child's exposure to adult words and boosting the number of parent-child conversational interactions your child has—two ways that have been proven to optimize your child's language development potential. You may also invest in LENA Home and use it to measure and monitor your child's language development.*

*Q: Will I have to print out and keep track of my child's developmental snapshots?*

*A: No. We store your child's assessments in a confidential manner and enable you to view your child's past and current assessments either separately or as a progress-monitoring report.*